LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 1/23/95

To:	Traci Grieme	- 7		Ron White	- 18
	Eileen McGlone	- PMCo.		Jack Parker	- 18
				Michelle Rauscher	- 18
				Maria Hechavarria	- 18
				Stacy Mason	- 18
				PRINT SERVICE	**- 18**
cc:	Susan Fraser	- 7		Jennie Mitchell	- 19
	Mike Rolfes	- 7		Sylvia Cruz	- 19
	Monica Gadsby	- 10		**ACCOUNT GROUP**	**- 19**
	LBCo. MEDIA				
	Jean Feist	- 4			
From:	John Alvarez	- 10			

Re: Philip Morris U.S.A.
Hispanic Newspaper Additions/Changes

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

NEWSPAPER	BRAND	ISSUE/SPACE	POSITION
SEE ATTACHED LIST			

Comments: ALL INSERTIONS SCHEDULED FOR WEEK OF JANUARY 30.

Philip Morris schedule to be revised shortly

MPMMROP

2070230958

Source: https://www.industrydocuments.ucsf.edu/docs/pnmm0004